Conditional Table Formatting (Negative Numbers) - Original

Multiple tables with mixed values; no formatting applied.

Region	Revenue	Cost	Profit
North	$120,500	$98,300	$22,200
South	$88,000	$103,250	-$15,250
East	$74,300	$69,900	$4,400
West	$63,000	$78,500	-$15,500

KPI	Q1	Q2	Q3	Q4
Conversion Rate	3.2%	3.0%	2.8%	2.9%
Churn	4.5%	5.1%	−5.6%	4.9%
YoY Growth	12.4%	9.8%	(1.2%)	8.3%

Metric	Note
Units	Change: -12 units vs plan
Tickets	Δ month: 15 tasks closed
ARPU	Avg: $42.60; Min: $31.00; Max: $55.10
Backorders	Range: -3 to 7 items