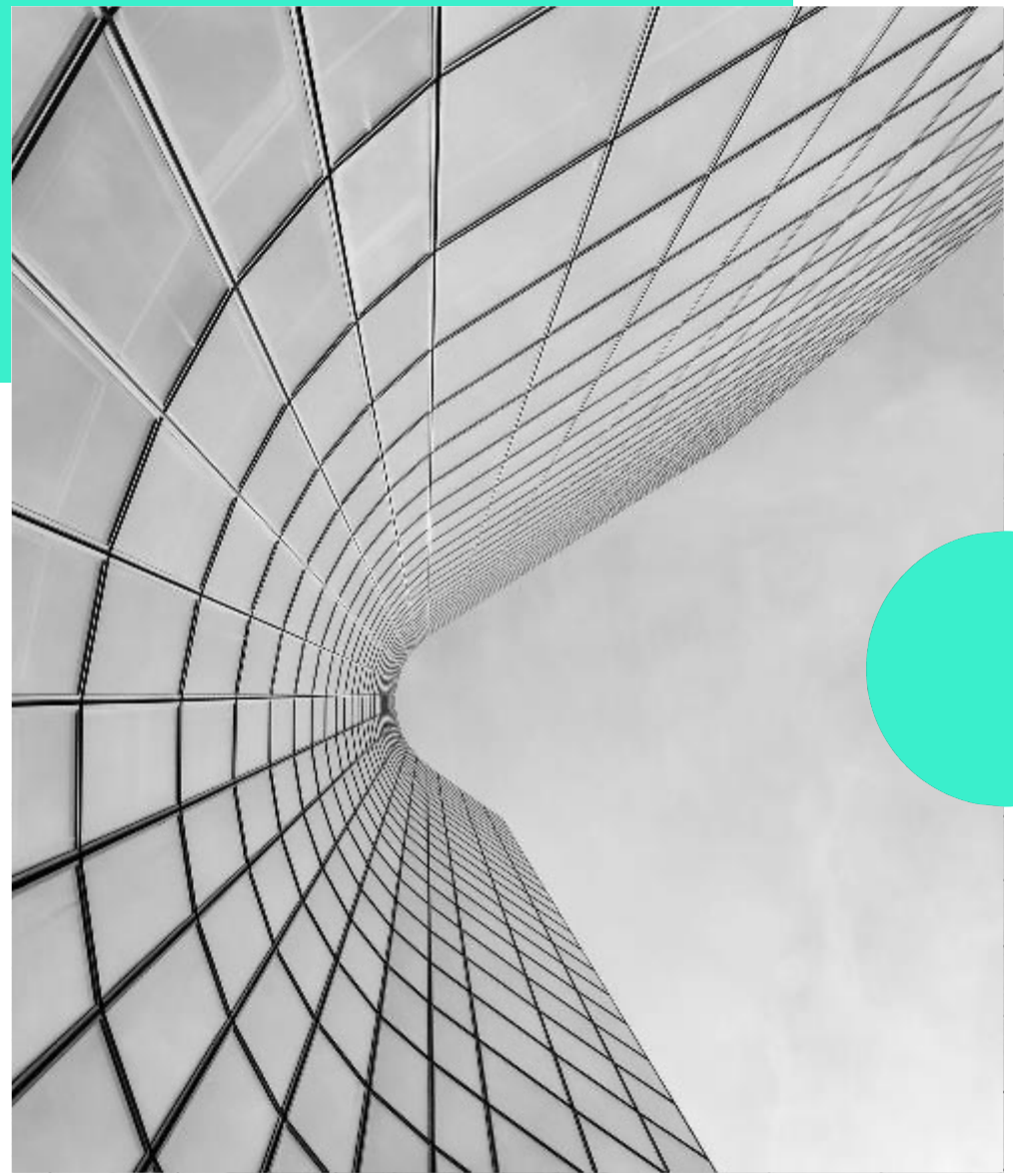


WHY VISUALS MATTER

Use high-quality images that support your message.

Keep slides minimal and avoid overcrowding.

Design should enhance your message, not distract.

Use brand colors for consistency.

Make eye contact – it builds trust and keeps the audience focused.



AGENDA

Conclusion

Q&A

Visual appeal

Engaging the audience

Effective delivery techniques

CONCLUSION



Start with a hook and a clear purpose. Engage your audience using eye contact, storytelling, and questions. Design slides that enhance your message, not distract. And deliver with confidence.

https://arxiv.org/abs/2505.05029

https://arxiv.org/abs/2505.05453

https://arxiv.org/abs/2505.05440

ENGAGING THE AUDIENCE



Make eye contact

It builds trust and keeps the audience focused. Successful presentations inform as well as captivate and good eye contact helps everyone stay engaged.

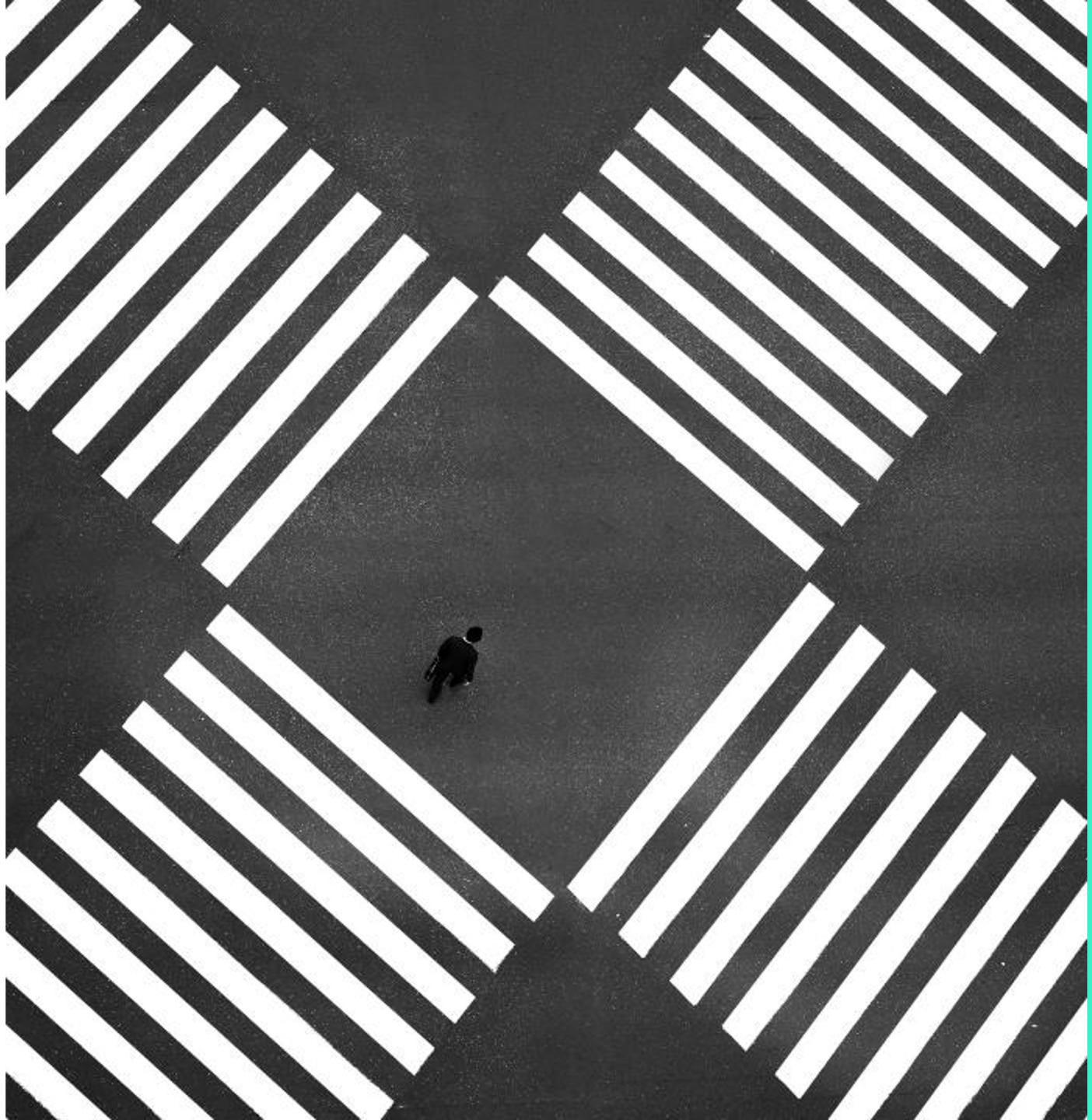
Tell a story

Storytelling make messages stick. Use personal or industry-related stories. Try the “what, so what, now what” framework to structure your narrative.

Make it interactive

Encourage interaction by asking questions, taking live polls, or inviting audience input. Use survey tools to collect real-time responses.

Q & A



Ares Grau

EFFECTIVE DELIVERY TECHNIQUES



Your delivery can make or break your presentation.

Voice modulation improves engagement.

Make eye contact – it builds trust and keeps the audience focused.

Tell a story to make your message stick.

Design should enhance your message, not distract.

Rehearse aloud and maintain open gestures.